



## 2024 MPPOA SPONSORSHIP OPPORTUNITIES

**Are you looking for corporate exposure and face to face opportunities?**

We are looking for Sponsors who are interested in being seen by over 260 public purchasing professionals both on our website and at our organizational events!!

SPONSORSHIP MATRIX		
Sponsorship	Number Available	Fees
2024 MPPOA Sponsor of the Year	1	\$3500
<b>New!</b> Vendor Display Tables at the RTF	10	\$1000
Breakfast Sponsor RTF	1	\$1500
Breakfast Sponsor AFC	2	\$1000
Lunch Sponsor RTF	1	\$1500
Lunch Sponsor AFC	2	\$1000
AFC Conference Reception	1	\$1200
AFC Conference Banquet Dinner	1	\$1200
Registration Sponsor (RTF and AFC)	2	\$600
AFC Hospitality Suite	2	\$500
Beverage Sponsor (RTF & AFC)	8	\$500
AFC Welcome Bag Sponsor	Unlimited	100 logo items

*AFC- Annual Fall Conference, RTF- Reverse Trade Fair*

**To Select and Pay for your Preferred Sponsorship follow the link below to**

[MPPOA Sponsorships](#)

### DETAILS FOR EACH SPONSORSHIP ARE BELOW

**2024 MPPOA SPONSOR OF THE YEAR = Year-round Exposure (1 Available)**

#### **MPPOA Sponsor of the Year    Fee: \$3500**

- Year round posting of your corporate logo and recognition of your sponsorship status on the home page of the MPPOA website, with link to sponsor website.
- Exclusive Signage and Recognition at both the spring Reverse Trade Fair which is a one-day event and at our Annual Fall Conference which is a two-day event.
- This sponsorship also includes:
  - Your corporate logo displayed on our member registration pages for both events

- Your corporate logo identifying your company as a 2024 MPPOA Sponsor of the Year at each event and on the event printed programs
- Two (2) complementary admissions with early VIP sponsor entrance to the Trade Fair
- Two (2) complimentary tickets to the Reception and Annual Awards Banquet held during our AFC
- Opportunity to provide a 10-minute presentation during the member Annual Awards Banquet
- Your corporate logo, exclusively, on the 2024 AFC "swag bag" (sponsor to provide bag)
- A list of members with contact information attending both the RTF and the AFC
- Access to educational segments at Annual Conference (additional fee of \$500.00)

## EVENT SPONSORSHIPS (SEE BELOW FOR EVENTS AND AVAILABILITY)

### **New! REVERSE TRADE FAIR -VENDOR DISPLAY TABLE/PARTICIPATION PACKAGE**

(10 available) **Fee \$1000**

- One (1) complementary admission with early VIP sponsor entrance to the Trade Fair
- Recognition in the Trade Fair program
- A list of member attendees with contact information

Participant will be provided a 6-foot table with 2 chairs to set up a display. Participant access to setup display table will began at 9:00 a.m. and is available until the trade fair closes. If electrical requirements are needed, Vendor will be responsible for additional charges.

### **BREAKFAST SPONSOR (3 available)**

(RTF- 1 available) **Fee \$1500**

(AFC- 2 available, one for each day) **Fee \$1000 each**

- As an RTF Breakfast Sponsor, you will receive:
  - Two (2) complementary admissions with early VIP sponsor entrance to the Trade Fair
  - Opportunity to provide a 15-minute presentation during the membership breakfast at the RTF
  - Logo on exclusive signage and recognition as the Breakfast Sponsor
  - Recognition in the Trade Fair program
  - Logo on the MPPOA Reverse Trade Fair Webpage with link to sponsor website
  - A list of member attendees with contact information
- As an AFC Breakfast Sponsor, you will receive:

- Logo on exclusive breakfast event signage and recognition as the first- or second-day Breakfast Sponsor
- Recognition in event releases and the conference program
- Logo on the MPPOA Annual Conference Webpage with link to sponsor website
- Logo on AFC Sponsor Slides
- A list of member attendees with contact information
- A table at the AFC Friday morning "Mini" Vendor Fair - exclusive to AFC meal event sponsors.

### **LUNCH SPONSOR (3 available)**

(RTF- 1 available) **Fee \$1500**

(AFC- 2 available, one for each day) **Fee \$1000**

- As an RTF Lunch Sponsor, you will receive:
  - Two (2) complementary admissions with early VIP sponsor entrance to the Trade Fair
  - Opportunity to provide a 15-minute presentation during the membership breakfast at the RTF.
  - Logo on exclusive signage and recognition as the Lunch Sponsor
  - Recognition in the Trade Fair program
  - Logo on the MPPOA Reverse Trade Fair Webpage with link to sponsor website
  - A list of member attendees with contact information
- As an AFC Lunch Sponsor, you will receive:
  - Logo on exclusive lunch event signage
  - Recognition in event releases and the conference program
  - Logo on the MPPOA Annual Conference Webpage with link to sponsor website
  - Logo on AFC Sponsor Slides
  - A list of member attendees with contact information
  - A table at the AFC Friday morning "Mini" Vendor Fair - exclusive to AFC meal event sponsors.

### **ANNUAL FALL CONFERENCE AWARDS RECEPTION SPONSOR**

**(1 available) Fee \$1200**

- Logo on exclusive reception event signage and recognition as the Awards Reception Sponsor
- Recognition in event releases and the conference program
- Logo on the MPPOA Annual Conference Webpage with link to sponsor website
- Complimentary reception and dinner invitation for two
- Logo on AFC Sponsor Slides
- A list of member attendees with contact information
- A table at the AFC Friday morning "Mini" Vendor Fair - exclusive to AFC meal event sponsors.

### **ANNUAL FALL CONFERENCE AWARDS DINNER SPONSOR**

**(1 available)      Fee \$1200**

- Logo on exclusive dinner event signage and recognition as the Awards Dinner Sponsor
- Recognition in event releases and the conference program
- Logo on the MPPOA Annual Conference Webpage with link to sponsor website
- Complimentary reception and dinner invitation for two
- Logo on AFC Sponsor Slides
- A list of member attendees with contact information
- **A table at the AFC Friday morning "Mini" Vendor Fair - exclusive to meal event sponsors.**

**REGISTRATION SPONSOR (2 available)**

(RTF- 1 available) **Fee \$600**

(AFC- 1 available) **Fee \$600**

- As an RTF sponsor, you will receive:
  - One (1) complementary admission with early VIP sponsor entrance to the Trade Fair
  - Logo on exclusive registration event signage located at the on-site event registration table/area
  - Recognition in the Trade Fair program
  - A list of members attendees with contact information
- As an AFC sponsor, you will receive:
  - Logo on exclusive registration event signage located at the on-site event registration table/area
  - Recognition in event releases and the Conference programs
  - Logo on the MPPOA Annual Conference Webpage with link to sponsor website
  - Logo on AFC Sponsor Slides
  - A list of members attendees with contact information

**ANNUAL FALL CONFERENCE HOSPITALITY SUITE SPONSOR**

**(2 available) Fee \$500 each**

- Logo on Hospitality event signage and recognition as a Hospitality Suite Sponsor
- Recognition in event releases and the conference program
- Logo on the MPPOA Annual Conference Webpage with link to sponsor website
- Logo on AFC Sponsor Slides
- A list of members attendees with contact information

**BEVERAGE SPONSOR (8 available)**

(RTF- 4 available) **Fee \$500 each**

(AFC- 4 available) **Fee \$500 each**

- As an RTF sponsor, you will receive:

- One (1) complementary admission with early VIP sponsor entrance to the Trade Fair
- Shared signage with other RTF Beverage sponsors at the beverage table/station
- Recognition in the Trade Fair program
- A list of members attendees with contact information
- As an AFC sponsor, you will receive:
  - Shared signage with other AFC Beverage sponsors at the beverage table/stations throughout the two-day event
  - Recognition in event releases and the conference program
  - Logo on the MPPOA Annual Conference Webpage with link to sponsor website
  - Logo on AFC Sponsor Slides
  - A list of members attendees with contact information

**ANNUAL FALL CONFERENCE WELCOME BAG SPONSOR (Unlimited availability)**

*MPPOA sponsors at all levels are encouraged to participate.*

**Fee: Sponsor must provide 100 corporately logo'd items** which will be included in Welcome Bags presented to all attendees when they check in at the event.

- Company name listed on the MPPOA Annual Conference Webpage
- Marketing opportunity to MPPOA member event attendees

*If you have any questions, please contact us at: [Info@MPPOA.net](mailto:Info@MPPOA.net).*