



# 2023 MPPOA SPONSORSHIP OPPORTUNITIES

**Are you looking for corporate exposure and face to face opportunities?**

We are looking for Sponsors who are interested in being seen by over 240 public purchasing professionals both on our website and at our organizational events!!

| SPONSORSHIP MATRIX                 |                  |                |
|------------------------------------|------------------|----------------|
| Sponsorship                        | Number Available | Fees           |
| 2023 MPPOA Sponsor of the Year     | 1                | \$2500         |
| Breakfast Sponsor (RTF and AFC)    | 3                | \$1000         |
| Lunch Sponsor (RTF and AFC)        | 2                | \$1000         |
| AFC Conference Reception           | 1                | \$1200         |
| AFC Conference Banquet Dinner      | 1                | \$1200         |
| Registration Sponsor (RFT and AFC) | 2                | \$600          |
| AFC Hospitality Suite              | 2                | \$500          |
| Beverage Sponsor                   | 8                | \$500          |
| AFC Welcome Bag Sponsor            | Unlimited        | 100 logo items |

*AFC- Annual Fall Conference, RTF- Reverse Trade Fair*

[www.mppoa.net/sponsor](http://www.mppoa.net/sponsor)

**Details for Each Sponsorship are Below**

**2023 MPPOA SPONSOR OF THE YEAR = Year-round Exposure (1 Available)**

**MPPOA Sponsor of the Year    Fee: \$2,500**

- Year round posting of your corporate logo and recognition of your sponsorship status on the home page of the MPPOA website, with link to sponsor website.
- Exclusive Signage and Recognition at both the spring Reverse Trade Fair which is a one-day event and at our Annual Fall Conference which is a two-day event.
- This sponsorship also includes:
  - Your corporate logo displayed on our member registration pages for both events
  - Your corporate logo identifying your company as a 2023 MPPOA Sponsor of the Year at each event and on the event printed programs
  - Two (2) complementary admissions with early VIP sponsor entrance to the Trade Fair

- Two (2) complimentary tickets to the Reception and Annual Awards Banquet held during our AFC
- Your corporate logo, exclusively, on the 2023 AFC “swag bag”
- A list of members with contact information attending both the RTF and the AFC

**EVENT SPONSORSHIPS**  
**(SEE BELOW FOR EVENTS AND AVAILABILITY)**

**BREAKFAST SPONSOR (3 available)**

(RTF- 1 available) **Fee \$1000**

(AFC- 2 available, one for each day) **Fee \$1000 each**

- As an RTF Breakfast Sponsor, you will receive:
  - One (1) complimentary admission with early VIP sponsor entrance to the Trade Fair
  - Logo on exclusive signage and recognition as the Breakfast Sponsor
  - Recognition in the Trade Fair program
  - Logo on the MPPOA Reverse Trade Fair Webpage with link to sponsor website
  - A list of member attendees with contact information
- As an AFC Breakfast Sponsor, you will receive:
  - Logo on exclusive breakfast event signage and recognition as the first- or second-day Breakfast Sponsor
  - Recognition in event releases and the conference program
  - Logo on the MPPOA Annual Conference Webpage with link to sponsor website
  - Logo on AFC Sponsor Slides
  - 25% discount off the 2024 Reverse Trade Fair Registration fee
  - A list of member attendees with contact information

**LUNCH SPONSOR (2 available)**

(RTF- 1 available) **Fee \$1000**

(AFC- 1 available) **Fee \$1000**

- As an RTF Lunch Sponsor, you will receive:
  - Two (2) complimentary admissions with early VIP sponsor entrance to the Trade Fair
  - Logo on exclusive signage and recognition as the Lunch Sponsor
  - Recognition in the Trade Fair program
  - Logo on the MPPOA Reverse Trade Fair Webpage with link to sponsor website
  - A list of member attendees with contact information

- As an AFC Lunch Sponsor, you will receive:
  - Logo on exclusive lunch event signage
  - Recognition in event releases and the conference program
  - Logo on the MPPOA Annual Conference Webpage with link to sponsor website
  - Logo on AFC Sponsor Slides
  - 25% discount off the 2024 Reverse Trade Fair registration fee
  - A list of member attendees with contact information

**ANNUAL FALL CONFERENCE AWARDS RECEPTION SPONSOR**

**(1 available)      Fee \$1200**

- Logo on exclusive reception event signage and recognition as the Awards Reception Sponsor
- Recognition in event releases and the conference program
- Logo on the MPPOA Annual Conference Webpage with link to sponsor website
- Complimentary reception and dinner invitation for two
- Logo on AFC Sponsor Slides
- 25% discount off the 2024 Reverse Trade Fair Registration fee
- A list of member attendees with contact information

**AWARDS DINNER SPONSOR**

**(1 available)      Fee \$1200**

- Logo on exclusive dinner event signage and recognition as the Awards Dinner Sponsor
- Recognition in event releases and the conference program
- Logo on the MPPOA Annual Conference Webpage with link to sponsor website
- Complimentary reception and dinner invitation for two
- Logo on AFC Sponsor Slides
- 25% discount off the 2024 Reverse Trade Fair Registration fee
- A list of member attendees with contact information

**REGISTRATION SPONSOR (2 available)**

(RTF- 1 available) **Fee \$600**

(AFC- 1 available) **Fee \$600**

- As an RTF sponsor, you will receive:
  - One (1) complimentary admission with early VIP sponsor entrance to the Trade Fair
  - Logo on exclusive registration event signage located at the on-site event registration table/area
  - Recognition in the Trade Fair program
  - A list of members attendees with contact information

- As an AFC sponsor, you will receive:
  - Logo on exclusive registration event signage located at the on-site event registration table/area
  - Recognition in event releases and the Conference programs
  - Logo on the MPPOA Annual Conference Webpage with link to sponsor website
  - Logo on AFC Sponsor Slides
  - A list of members attendees with contact information

**ANNUAL FALL CONFERENCE HOSPITALITY SUITE SPONSOR**

**(2 available) Fee \$500 each**

- Logo on Hospitality event signage and recognition as a Hospitality Suite Sponsor
- Recognition in event releases and the conference program
- Logo on the MPPOA Annual Conference Webpage with link to sponsor website
- Logo on AFC Sponsor Slides
- A list of members attendees with contact information

**BEVERAGE SPONSOR (8 available)**

(RTF- 4 available) **Fee \$500 each**

(AFC- 4 available) **Fee \$500 each**

- As an RTF sponsor, you will receive:
  - One (1) complementary admission with early VIP sponsor entrance to the Trade Fair
  - Shared signage with other RTF Beverage sponsors at the beverage table/station
  - Recognition in the Trade Fair program
  - A list of members attendees with contact information
- As an AFC sponsor, you will receive:
  - Shared signage with other AFC Beverage sponsors at the beverage table/stations throughout the two-day event
  - Recognition in event releases and the conference program
  - Logo on the MPPOA Annual Conference Webpage with link to sponsor website
  - Logo on AFC Sponsor Slides
  - A list of members attendees with contact information

**ANNUAL FALL CONFERENCE WELCOME BAG SPONSOR (Unlimited availability)**

*\*\*MPPOA sponsors at all levels are encouraged to participate.*

**Fee: Sponsor must provide 100 corporately logo items** which will be included in Welcome Bags presented to all attendees when they check in at the event.

- Company name listed on the MPPOA Annual Conference Webpage
- Marketing opportunity to MPPOA member event attendees

*If you have any questions, please contact us at: [Info@MPPOA.net](mailto:Info@MPPOA.net).*

[www.mppoa.net/sponsor](http://www.mppoa.net/sponsor)